

UNAIDS Brazil

Terms of Reference

Project: Maintenance of the Official UCO/BRA Webpages

Background: The Joint United Nations Program on HIV/AIDS (UNAIDS) in Brazil requires the services of a competent web professional/company based in Brasilia to maintain and update its official websites, to keep all technologies, back-up procedures and new developments up-to-date and functional. This task is important for UCO/BRA to be able to mobilize and reach out people and resources as part of its Fast-Track approach to promoting the end of the AIDS epidemic by 2030.

Overall, Brazilians are heavy internet users. Recent estimates point out that around 127 million people accessed the internet in 2018—70% of Brazil's population. There are 46.5 million households with internet access, 67% of the total. In 2018, cell phones were the preferred means of access to Internet for Brazilians: 97% of people used mobile phones as the preferred device to access the internet in Brazil.

After more than four years of its launch, UCO/BRA's main website (unaids.org.br) needs updates in both layout and UX (user experience), especially in terms of migration from a desktop-centered content to a mobile-centered one. Since 2015, internet usage has changed a lot in Brazil. For example, in 2015, 68% of the people who accessed unaids.org.br used a desktop device. In 2019, this trend had shifted to 31% of desktop users, 68% of mobile users and almost 1% of tablet users.

In 2019, UCO/BRA main website (www.unaids.org.br) had 1,2 million pageviews and more than half a million new users, an increase of 95% and 89%, respectively, when compared to 2018.

Therefore, the professional/company is going to assist UCO/BRA in redesigning and updating the website from the programming and CMS perspective, as well as in maintaining and updating other online platforms under UCO/BRA responsibility and management.

Objectives: To maintain and update the UNAIDS websites, such as the unaids.org.br and other project pages developed inside the WordPress platform, to keep all technologies, back-up procedures and new developments up-to-date and functional.

Services: Most of the work of the selected professional/company will be done remotely, but presential meetings might be required occasionally at UNAIDS office in Brasília. Expenses for transportation related to these meetings will be of charge of the selected professional/company, which will also have to:

UNAIDS BRASIL
PROGRAMA CONJUNTO
DAS NAÇÕES UNIDAS
SOBRE O HIV/AIDS

ACNUR
UNICEF
PMA
PNUD
UNFPA
UNODC
ONU MULHERES
OIT
UNESCO
OMS
BANCO MUNDIAL

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unaids.org.br

1. Perform maintenance and update the server and the proxy using docker technology;
2. Maintain the current server hosted in Amazon, Linux environment, including critical system updates, maintenance of safety and monitoring rules;
3. Perform environmental restoration in case of failure;
4. Perform minor layout/web design updates in case some adjustments are needed;
5. Perform update of unaids.org.br interface, widgets, plug-ins and coding;
6. Coordinating with TechSoup platform the grant for use of Amazon host as part of the Google for non-Profits agreement.

Time Frame: From 2 March 2020 until 31 December 2020.

Qualifications: The selected professional/company must have:

- Adequate knowledge and at least five years of progressive experience with web design;
- Experience with Wordpress platform and Content Management System – CMS;
- Experience developing interactive websites that allow social media–engagement;
- Knowledge or work experience of PHP programming, MySQL, XHTML, CSS and JavaScript will be considered during the selection process;
- Proven experience in maintenance of safety and monitoring tools for the web;
- Professionals who are based in Brasília will be in advantage due to the eventual need of meeting with the UNAIDS team responsible for the websites above-mentioned.

Application Requirements: Candidates must submit financial proposal and CV and/or portfolio to brazil@unaids.org until 17 February. The email subject line must be indicated “Vaga — Webmaster”.

Supervision: The selected professional/company will work in close collaboration with the UNAIDS Country Director.

Payment Terms: The payment will be processed on a monthly basis upon delivery of a Technical Report and Financial Statement for each month, as well as approval by the UNAIDS Director.