

UNAIDS Brasil

Terms of Reference

Project: Graphic project, layout, and page-making of the updated Brazilian Uniformed Services Programming Guide

Background: The uniformed services around the world, especially their young men and women, are vulnerable to HIV due to factors such as the work environment, age, and mobility and have specific needs regarding the access to prevention programmes, treatment, care, and support. This fact was recognized by the UN Security Council when it adopted Resolution 1308 in July 2000, expressing concern about the potential impact of HIV and AIDS on the health of international peacekeeping personnel. In 2012, this concern was also emphasized at the 30th meeting of the UNAIDS Programme Coordinating Board that addressed the issue of AIDS, Security and Humanitarian Response. The PCB recognized the importance of investing in HIV programmes among the armed forces through the promotion of comprehensive treatment, prevention, and care.

In Brazil, 2 million young people join the military services each year and 100,000 of them are incorporated into the Armed Forces. In the last ten years, there has been a significant increase in the AIDS detection rate among young men in the country. The availability of information in an adequate language and the access to health services, including those related to HIV and other sexually transmitted infections (STIs), is an important element to ensure the quality of life of members of the Armed Forces.

In 2004, within the framework of the HIV and AIDS prevention and control Committee of the Armed Forces (COPRECOs), UNAIDS office in Brazil settled a partnership with the Ministry of Defense, the Ministry of Health and UNFPA to promote STIs and HIV prevention and awareness activities within the Brazilian Armed Forces. From this partnership, an informational material was developed to instruct peer educators on how to develop workshops with the military personnel throughout Brazil.

More than 10 years after the edition of the first informational material for the Brazilian Uniformed Forces, in 2017 UCO-BRA hired a professional to review, update and adjust content, language and display format of the information available on the Peer Education Kit For Brazilian Uniformed Services ([link](#)) and to prepare 5 informational sheets with summarized contents on prevention, testing, treatment, sexually transmitted infections, diversity and human rights.

Now, UCO-BRA is looking for a company/professional to design the graphic project, layout, and page-making of the updated Brazilian Uniformed Services Programming Guide in an A4 format publication.

Objectives: To hire a professional to design the graphic project, layout, and page-making of the updated Brazilian Uniformed Services Programming Guide in a magazine A4 format.

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Product:

1. A work plan of the design of the publication, based on a briefing developed by the UCO-BRA and a project timeline;
2. A preliminary version of the publication in an A4 format, following the UCO-BRA briefing for final reviews;
3. A final version of the designed publication in an A4 format, incorporating the adjustments and complementary modifications recommended by UCO-BRA.

Profile of the professional:

- The company/professional must have experience with graphic design;
- Excellent organizational skills and ability to meet deadlines.

Time Frame: From 20 November to 20 December 2017.

Supervision: The professional will work in close collaboration with UNAIDS Country Director in Brazil.

Payment Terms: The payment will be realized in full (100%) at the completion of the service.

Interested parties should send financial proposal until 12 November 2018 to brazil@unaid.org, indicating on the subject "Design - Guia Forças Armadas".